



White Paper – 2022

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Introduction to Cryptocurrency Philanthropy

Cryptocurrency has become a catalyst for innovation because the attributes that make digital assets great for remittance and e-commerce are the same properties that make them attractive to both charities and the philanthropists such as:

- Low payment processing fees
- Efficient, borderless transfers to charities all over the world
- A high degree of anonymity—an important factor for many donors
- Transparency, which helps track donations

The desire of nonprofits to attract cryptocurrency donors is driving new technical solutions and promotion strategies beyond placing “Donate Crypto” buttons on platforms.

About Global Hands Outreach (GHO)

Our Mission

GHO’s mission is to help build a digital giving and philanthropic system, accessible worldwide. Our main offering is a broad-based support system focusing on basic needs of people in disaster zones, disadvantaged economic areas and areas where food, water and clothing. Our BEP20 Token “GHO” using Smart contracts demonstrate a high level of a transparency and user-friendly environment.

Our Vision

GHO’s vision is to create the largest community of philanthropists around the world while helping people become educated, financially sound, and stable enough to create continued growth.

Cryptocurrency – Giving Insights

It is increasingly common to see cryptocurrencies used as an option to pay for goods and services, and charitable giving. But even as they become part of everyday transactions, people, businesses, and other institutions are on a huge learning curve as they try to keep up growing cryptocurrency, smart contract and blockchain landscapes.

So, what do these landscapes and trends mean for the charitable sector? How is charitable giving impacted by this new approach to giving? A large sector of the Millennial generation is involved in serious waves of cryptocurrency charitable giving.

Currently, around 13% of investors hold cryptocurrency in their portfolios. Among the rest, 20 percent say they may consider investing in cryptocurrency in the next year.

Beyond that, Millennials are much more likely to be actively involved in cryptocurrency investing. It's estimated that 35% of young investors say they own cryptocurrency and more than 50% say they would consider investing in cryptocurrency within the next year.

Funding Charitable Giving with Cryptocurrency

Cryptocurrency investors are notably charitable and although the tax-savvy strategy of donating digital assets to charity is not well-known, it's becoming a clear option moving forward.

Nearly half (45%) of cryptocurrency investors donated \$1,000 or more to charity in 2020 compared to 33% of the general investor population.

Investors who have donated cryptocurrency to charity were driven both by the tax benefits of their donations and by a desire to do good. Two-thirds say they wanted to do something good with their cryptocurrency, while more than half say their assets had appreciated significantly (56%) or mention tax benefits (54%).

Our Team

Our Team

GHO is made of up of a diverse team ranging from programmers, marketers and seasoned business professionals. Our Team is led by Co-Founders Marcus Anthonsen and David Dietz. Marcus is a seasoned software developer with 26 years of experience in web-based (Web 1.0 – 3.0), software development, security protocols and Centralized Server room management. Marcus has led software teams of 100+ developers and staff members. David is a seasoned business leader, marketing guru with an eye focused on philanthropy and community service/building leads the giving side of GHO.

Our Dev Team consists of programming professionals in Python, Java, Solidity and a variety of other programming technologies as well as graphic designers and database programmers. The Marketing & Business professionals have a background in B2B and B2C strategies; helping businesses and consumers alike.

Our Roadmap

Quarter 1 – 2022

- Develop strategy for global giving and philanthropic purposes.

Quarter 2 – 2022

- Develop online presence
- Program and mint 100,000,000 tokens
- Create ITO on PancakeSwap
- Establish and organize social media accounts

Quarter 3 -2022

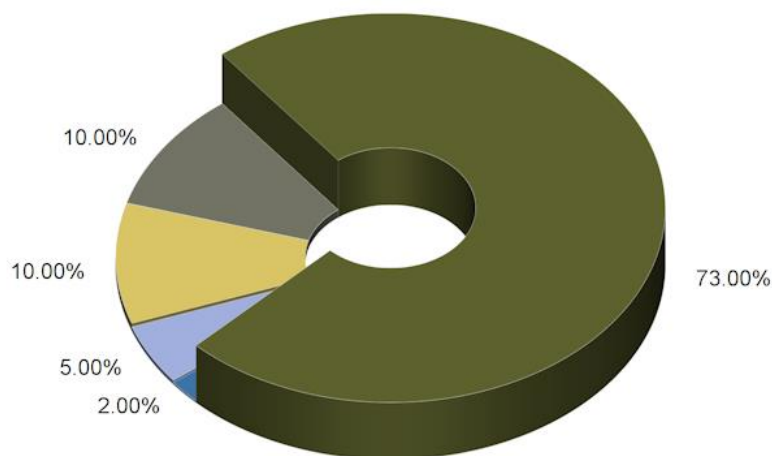
- Market GHO via TikTok, Instagram Reels and YouTube Shorts to bring aware to Cryptocurrency Philanthropy
- Establish and publish philanthropic ventures
- Establish Global Giving partnerships

Quarter 4 – 2022

- Review sub-currency options for global future funding needs
- Explore custom wallet/programming infrastructure

Tokenomics

■ Team 2% ■ Marketing 5% ■ Tech/Dev 10% ■ Liquidity 10% ■ Marketplace 73%



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More information on Token Allocation

Team 2%:

Expansion of business, services, and technology.

Marketing – 5%:

The proceeds of these token sales will be used for marketing, brand name awareness, and advertising.

Tech/Dev – 10%:

These funds will be used to expand our development team and provide bonuses & benefits.

Liquidity – 10%:

Liquidity is set aside for additional confidence and security for investors.

Marketplace – 73%:

Marketplace tokens are traded in the open market and used for philanthropic causes.